

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62969 CF LOC-POL FBD - LBD: 09/24/12 - 09/30/12 HL#: Created: 09/19/12 06:19 PM  
 Client: PACE FOR CONGRESS 2012... CPE: / / 12032 Agency Commission: 15 % Updated: TLDOMINGUEZ on 09/20/12 05:28  
 Agency: MEDIA STRATEGIES & RESEARCH Product: 9/24 - 9/30 (1300) Self Protect.: :15:00 Confirmed: 09/20/12 12:13 PM  
 Buyer: SUZANNE COLLINS Demo: HHOLDS DMA RTG Sched. Code: A Contract: 09/21/12 08:36 AM  
 AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

9/19 NEW ORDER (A.G.) \$41,675.

092012 BR Rev order 47850

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	1 1 1 1 1 0 0	NEWS	30	A			0.0	\$300.00	5	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS1	1 1 1 1 1 0 0	NEWS	30	A			0.0	\$350.00	5	\$1,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	2 1 1 1 2 0 0	MORN	30	A			0.0	\$275.00	7	\$1,925.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	7										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WCBSSUNAM	* * * * * S	MORN	30	A			0.0	\$1,300.00	1	\$1,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DPRICE	1 0 1 0 0 0 0	DAY	30	A			0.0	\$450.00	2	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DYR	0 1 0 1 0 0 0	DAY	30	A			0.0	\$400.00	2	\$800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	2										

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 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	EPHIL2	1 1 1 1 1 0 0	EFG	30	A			0.0	\$600.00	5	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEARLY630PM	0 2 1 2 1 0 0	NEWS	30	A			0.0	\$1,000.00	6	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEARLY5PM	1 1 1 1 1 0 0	NEWS	30	A			0.0	\$1,200.00	5	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEARLY6PM	1 1 1 1 1 0 0	NEWS	30	A			0.0	\$1,000.00	5	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NWKNDSUN	* * * * * S	NEWS	30	A			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NLATE7	1 1 1 1 1 0 0	NEWS	30	A			0.0	\$1,700.00	5	\$8,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

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 Agency: MEDIA STRATEGIES & RESEARCH   Product: 9/24 - 9/30 (1300)   Self Protect.: :15:00   Confirmed: 09/20/12 12:13 PM  
 Buyer: SUZANNE COLLINS   Demo: HHOLDS   DMA RTG   Sched. Code: A   Contract: 09/21/12 08:36 AM  
 AE: Stacey Stark-KCNC-TV   Billing Int: Monthly   BM: SS  
 Share: 0%   KMGH: 0%   KUSA: 0%   KDVR+: 0%   KWGN: 0%   KTVD: 0%   KPXC: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NLATE7	* * * * * S *	NEWS	30	A			0.0	\$1,700.00	1	\$1,700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NLATE7	* * * * * S	NEWS	30	A			0.0	\$1,700.00	1	\$1,700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	LLETTER1	1 0 0 0 1 0 0	LETT	30	A			0.0	\$600.00	2	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	MNEWS5AM	1 1 1 0 0 0 0	NEWS	30	A			0.0	\$360.00	3	\$1,080.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	MNEWS528A	M * * * * *	NEWS	30	A			0.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	07:00 - 09:00	0 1 1 0 0 0 0	NEWS	30	A			0.0	\$275.00	2	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/26/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	05:00 - 08:00	* * * * * S *	MILT	30	A			0.0	\$315.00	1	\$315.00		
	CDR												
	FBD	LBD	Sep 24										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NNOON	1 1 0 0 0 0 0	DAYN	30	A			0.0	\$325.00	2	\$650.00		
	LUR												
	FBD	LBD	Sep 24										
	09/24/12	09/25/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	DDEAL	M * * * * *	DAY	30	A			0.0	\$300.00	1	\$300.00		
	LUR												
	FBD	LBD	Sep 24										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEARLY5PM	M * * * * *	NEWS	30	A			0.0	\$1,260.00	1	\$1,260.00		
	CDR												
	FBD	LBD	Sep 24										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NEARLY630PM	* T * * * * *	NEWS	30	A			0.0	\$1,260.00	1	\$1,260.00		
	CDR												
	FBD	LBD	Sep 24										
	09/25/12	09/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NWKND SAT2	* * * * * S *	NEWS	30	A			0.0	\$400.00	1	\$400.00		
	LUR												
	FBD	LBD	Sep 24										
	09/29/12	09/29/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	MNEWS1	1 1 1 0 0 0 0	NEWS	30	A			0.0	\$540.00	3	\$1,620.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	3										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	69	0	\$49,470.00	\$42,049.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$49,470.00	\$42,049.50	\$0.00	\$0.00